

Véronique FREYSS
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PROFESSIONAL BACKGROUND

since 2005 : INDEPENDANT SERVICE PROVIDER

Creation, page setting and translation of any kind of technical, scientific and commercial documents

2003 - 2005 : RESPONSIBLE FOR THE DOCUMENTATION, Orgentec SAS (Plaisir, 78)

Newly created company distributing human diagnosis products, coming from any part of Europe

- Creation/Update of all the technical and commercial documents
- Company Internet site conception

1999 - 2003 : 3 CHILDREN REARING

1993 - 1999 : MARKETING, Sanofi Diagnostics Pasteur (Marnes-la-Coquette, 92)

1998 - 1999 : microplate automated systems range marketing.

Management of a whole range of devices and softwares

- Communication between the European devices manufacturers and the commercial teams.
- Integration of the company microplate reagents range on a new microplate analyser.

1996 - 1998 : automated antibiotic susceptibility testing marketing.

Definition of a new device for reading and interpreting the AST agar plates.

- Draw-up of the specifications requirements document and the business plan.
- Follow-up of the development with the French and English engineers.
- Commercialization preparation.

1993 - 1996 : blood culture system marketing.

- Communication with the business team and the support department
- Interface with the R&D engineers for continuous system improvements

1987 - 1993 : RESEARCH & DEVELOPMENT, Sanofi Diagnostics Pasteur (Steenvoorde, 59)

Bacteriology projects manager. Culture media improvements.

- Development of culture media adapted to a blood culture system
- Validation of the blood culture system prototype

ADVANCED DEGREE

Life Sciences Engineer, Institut National Agronomique Paris-Grignon

Biochemistry specialisation. Degree obtained in 1987.

MISCELLANEOUS

- Recreations : gardening, creative recreations, genealogy.
- Married, 3 children.